

Media Kit For New Book

The Next Great American Revolution

by David J. Fisher



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A refreshing and unique political book!

Book Statistics

Page Count & Size: 280 Pages, 6" x 9"

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Topic: *Politics in American, Political Parties, Reform of Government, Restoring People's Power.*

Market: **1)** The 50 million people who voted against Bush & Republicans, **2)** the 20 million people who consider themselves Progressives and Liberals and proud of it, and, **3)** the 10-15 million Progressives and Liberals who are activists and who regularly take action to affect the political sphere. **4)** the increasing number of people calling themselves "independent."

Trade Discounts — Normal trade discounts offered to the book selling industry.

Unique Political Book

- **Unique Political Book** — This book covers new ground in the political arena. It offers no Bush Bashing, no recitations of what is wrong with neocons and Republicans. Instead it offers the one thing missing in our political process to date: how to organize Progressives and Liberals around the creation of a new political party that is not corrupted by big corporate money. It challenges the reader to imagine a government that actually does represent the people of this country instead of a handful of corporate CEOs and their companies.
- **Reference Book & Strategic How-To Guide** — This book offers a continuous market both as a Reference & How-To guide for continuous use for creating a new political party; and as a thorough discussion of current issues, like globalization & illegal immigration, as seen through the eyes of Progressives and Liberals helping us to think straight.
- **Writing Style** — It is written in an easy, conversational voice which treats the readers as equals in a common cause. The book is not a political science treatise but rather a boundary-creation & organizational tool for leaders, organizers, and people interested in the political life of this country and a desire to organize around a party that can affect significant change in a positive way.
- **What Is The Revolution?** — It has taken around 100 years for corporations to succeed in corrupting our government totally. They have created a remarkable critical mass of money and power that now owns the federal, state and many local governments. The revolution that has to take place is to remove corporations from the political scene altogether. They have to be sent along their way doing economic things... at which they say they are so good! That is a revolution in the political power of this country. Imagine a government that actually serves the people and not corporations! We can do it. We must do it.

Some Questions & Answers

Q: What is missing in our political life in America?

A: Honesty, integrity and trust are missing. They are missing because the entire political system has been bought out by corporations. They have corrupted both political parties and have rendered them inoperative insofar as representing the people of this country is concerned.

Q: Voters vs. Corporations, how can voters possibly expect to win over such huge financial odds?

A. We have to tie together both the voter-base and the money-base of the Progressive Party into one voter-money-base. In this way the Progressive Party is not schizophrenic by doing one thing for corporations to get money while trying to look like it is representing the voters—when it is not. Then the voter-money-base has got to create \$3 to \$5 billion a year in donations to the Progressive Party for a period of at least 20 to 30 years. That comes to \$250 per party member per year with 10 to 30 million members. It can be done. We must buy our country back!

Q: How can such huge sums of money be raised?

A. First off by challenging the voters of this country who care about its future to put their money where their mouth is. Then, by creating a brand new multiple media system with TV (Cable and Satellite), Radio (Cable and Satellite), Print (newspapers mostly), Web and Internet, Email, and CDs and DVDs — an integrated multiple media system designed to bring honesty and truthfulness back into the party's communications with its members along with showing them how to use this system to become empowered. Lastly, by creating a political party that is trustworthy, intelligent, open, transparent, honest, and that actually does represent the people of this country.

Q: Why would Democrats, Liberals and Progressives want to do this?

A. The Democratic Party is as sold out to corporations and big money as are the Republicans. Most Democratic Party members know this. The Progressive Party is a true people's party because it never takes any money from any corporations nor labor unions. And, the Progressive Party does not field presidential candidates until the party is well established. In this way it does not dilute the "Not-A-Republican" vote for near-term presidential elections. It works its way upwards from truly creative and powerful local operations creating an empowered group of 50 million members. With this strategy we do not have to suffer watching the Democratic Party look one way and do another.



How To Be A Part of the Solution

This book offers unique, valuable and sound solutions to the political crisis that our country now faces. It offers Progressives and Liberals a systematic, step-by-step way to get out of the rut of supporting the Democratic Party, that they all know does not represent them. The book offers solutions not more griping about Bush. It is a long term strategic plan to return our country and its government to its people... *and keep it there!*

About the Author

The author spent approximately 14 years working on Wall Street as a CEO, Founder and Board member of two tax shelter, merger, acquisition, and private placement firms. In addition, he has been the Senior Vice President of planning and product development for several of the then largest leasing companies in the US. He has a strong background in corporate finance, tax exempt bond finance, investment banking and in leading edge computer applications and development. He has closed billions of private placement transactions.

After that, he spent approximately 18 years as CEO of an advertising and marketing firm offering product catalogues, and various other forms of advertising. He has specialized in marketing-focus and group-presentation development as well.

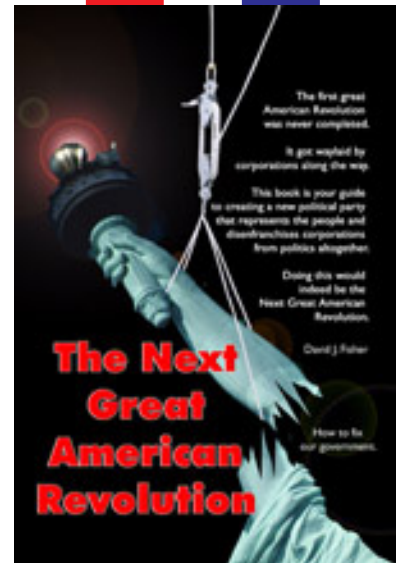
Sandwiched into these activities he spent five years living in a commune. He has worked extensively in experiential psychology (doing it vs. reading about it) and in becoming trained in counseling.

He graduated from the University of Pennsylvania with a BA in Political Science, served as a Ltjg in the US Navy during the Vietnam war in the Mediterranean fleet.

He was once, a long, long time ago, in a far, far away galaxy a Young Republican and was very active in PA state Young Republican activities along with being an avid devotee of Ayn Rand and the Objectivist Society. He is no longer a Republican and no longer an Ayn Rand devotee either.

He now considers himself to be a very liberal, liberal having thought about it and come to the conclusion that we cannot wait long enough for the so-called invisible hand of free-trade and free-market-corporations to solve all of our problems particularly considering that they are not even trying to, and, because there are no free markets to speak of in any event.

The author is available for radio interviews and interviews by phone for newspaper, website, web blog sponsors and reviewers. He is also available for presentations or speeches to interested groups in the Northeastern US. Travel to the rest of the US is by special arrangement.



... a challenge to Progressives and Liberals offering clarity and insight into what really happens in politics.

... a light at the end of the tunnel for Progressives & Liberals.

... everyone knows that money buys what it wants in Washington and throughout government. Now we have a strategic plan to stop it.

... a remarkable set of spiritual insights that introduce tolerance as one of the most important spiritual concepts of them all.

... a whole new take on what globalization is really about and how to put the people's interest of this country first.

... you want your country back? You will have to buy it back. And, we can do it!